

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE**

MEETING NOTICE
Wednesday, August 22, 2018
9:30 – 11:30 AM
California Poppy Room
24100 Amador Street, 2nd Floor, Hayward

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. COMMITTEE UPDATES – Committee Chairs	
III. STAFF REPORT – Patti Castro, Director	
IV. PUBLIC FORUM The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.	
V. ACTION ITEMS – PUBLIC HEARING	
A. Executive Committee Meeting Calendar for 2019	1
B. Approval of Alameda County Workforce Development Board Recommended Annual Budget for PY 2018/2019	2
C. Contract Performance for PY 2018/2019	6
D. Distinguished Workforce Partnership Award – City of Hayward	9
VI. DISCUSSION ITEMS	
A. Distinguished Partnerships and Award/Recognition	11
B. Legislative Update	12
C. Set Consent and Regular Calendar	14
VII. INFORMATION ITEMS	
A. Governor Brown’s Enacted Budget for 2018-2019	18
B. Communication Efforts	22
C. Status of Board and Committee Membership	23
D. 2018 Board Meeting Calendar	27
VIII. MATTERS INITIATED BY COMMITTEE MEMBERS	
IX. ANNOUNCEMENTS	

COMMITTEE MEMBERS: **Jennifer Ong**, Chair; **Bethany McCormick**, Vice-Chair; **Paul Reyes**, Systems and Strategies Committee Chair; **Brian Salem**, Organizational Effectiveness Committee Chair; and **Alexandria Baker**, Youth Committee Chair.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND
This WIOA Title I financially assisted program or activity is an “Equal Opportunity Employer Program.”
Auxiliary aids and services are available upon request to individuals with disabilities.

If you require specific accommodation due to a disability, please call Josephine Zaraspe (510) 259-3836 at least 72 hours in advance.

NEXT EXECUTIVE COMMITTEE MEETING DATE IS NOVEMBER 28, 2018

ITEM V.A. – ACTION / PUBLIC HEARING

EXECUTIVE COMMITTEE
MEETING CALENDAR FOR 2019

RECOMMENDATION:

That the Alameda County Workforce Development Board’s (ACWDB) Executive Committee consider and approve the meeting dates, times and places listed below for the 2019 calendar year.

BACKGROUND:

The Bylaws state under Section 4.4.2 Regular Meetings of Standing Committees that:

“Each committee shall set the date, time, and place of regular meetings by resolution and shall state the date, time, and place of each meeting in the agenda to be posted for that meeting”.

In order to secure adequate meeting space, notice the public, and to allow ACWDB staff an opportunity to plan in advance with the Chair, staff recommends that the Executive Committee consider the following meeting dates and times as listed below. As the meeting dates approach, if there are no items for the Committee, staff will confer with the Chair, then provide adequate notification of cancellation.

<u>DATES</u>	<u>TIME</u>
February 27, 2019	9:30 – 11:30 AM
April 24, 2019	9:30 – 11:30 AM
August 28, 2019	9:30 – 11:30 AM
November 20, 2019	9:30 – 11:30 AM

All meetings are located at the Eden Area Multi-Service Center, (24100 Amador Street, 2nd Floor, California Poppy Conference Room, A&B, Hayward, CA).

For further information, contact Patti Castro, Director at (510) 259-3843 or by email at pcastro@acgov.org.

ITEM V.B. – ACTION / PUBLIC HEARING

APPROVAL OF ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD RECOMMENDED ANNUAL BUDGET – PY 2018/2019

RECOMMENDATION:

That the Alameda County Workforce Development Board (ACWDB) Executive Committee recommend approval of the Recommended Annual Budget, as presented in Attachment V.B.1-2, for Program Year (PY) 2018/2019 for Workforce Innovation and Opportunity Act (WIOA) activities and services funded by the WIOA Formula Allocations and Discretionary Grants.

BACKGROUND:

Each year the ACWDB approves an annual budget for the activities and services implemented in the Local Workforce Development Area (Local Area). At a minimum, the annual budget includes WIOA Adult, Dislocated Worker, Rapid Response, and Youth Formula funding allocated to the Local Area. Where applicable, the annual budget shall include other revenues under the direction of ACWDB. The budget addresses grant-source revenues and the projected ACWDB Department and WIOA program expenditures for the full program year of July 1, 2018 through June 30, 2019, as presented in the attachments to this Item.

It is stated in the ACWDB Bylaws that the Executive Committee will review the annual budget and present recommendations to the full Board.

BUDGET CONSIDERATIONS:

Revenue for PY 2018/2019

WIOA Formula Grants – State Allocations

Program Year 2018/2019 WIOA Adult, Dislocated Worker, Rapid Response, and Youth Formula allocations have been received from the State of California and are included in this recommended budget. Overall, ACWDB received a net reduction of \$163,917 (3%) from PY 2017/2018 WIOA funding. The Preliminary Annual Budget for PY 2018/2019 approved by ACWDB in May 2018 projected a net reduction of \$261,154 (4.9%).

Training Set-Aside

For PY 2018/2019, California WIOA requires that each Local Board spend an amount that is at least 30% of the total WIOA Adult plus total Dislocated Worker Formula funds allocated to the Local Area for each program year on training. Of the 30% amount, 20% must be from the WIOA Adult and/or Dislocated Workers Formula funds, and up to 10% of the 30% amount may be from other funds, including WIOA Discretionary funds and non-WIOA funds spent on training of participants. The 20% is a minimum requirement and is therefore taken off the top of each allocation for Adults and Dislocated Workers.

Discretionary Grants

ACWDB staff have been proactive in applying for and winning several discretionary grant awards over the past several years. Funds from discretionary grants can be used to support current

programs, but typically allow for an expanded range of services and strategies for a variety of target groups. Discretionary funds supplement the WIOA Formula allocation and enhance services as well as offset administrative costs for special projects.

Several ACWDB discretionary grant programs ended during PY 2017/2018: H1B Ready-to-Work, Workforce Accelerator – Measuring Customer Service, Career Pathways Trust I (Peralta CCD), and Beyond the Gates. However, ACWDB has received an extension on the Storm 2017 National Dislocated Worker Grant which allows for continued services to participants and additional revenue of \$276,667 for PY 2018/2019. In addition, ACWDB was recently awarded \$250,000 in State Construction Pre-Apprenticeship Pipeline funding, with \$167,000 of this funding budgeted for PY 2018/2019.

If the Executive Committee approves this item, it will move forward for action by the full Board at the September 13, 2018 meeting.

For further information, please contact Jennifer Mitchell, Program-Financial Specialist, at (510) 259-3829 / email at: jennifer.mitchell@acgov.org.

ATTACHMENTS:

- V.B.1. - WIOA Formula and Discretionary Grant Revenues – July 1, 2018 through June 30, 2019
- V.B.2. - Planned Expenditures of ACWDB Revenues – July 1, 2018 through June 30, 2019

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD

RECOMMENDED ANNUAL BUDGET - PY 2018/2019
WIOA FORMULA and DISCRETIONARY REVENUES

GRANT / FUNDING SOURCE		AVAILABLE REVENUE		
		Approved PY 2017/2018	Preliminary PY 2018/2019	Recommended PY 2018/2019
WIOA Formula Funds		December 2017	May 2018	August 2018
1.	WIOA ADULT PROGRAMS	\$1,475,878	\$1,363,093	\$1,419,316
2.	WIOA DISLOCATED WORKERS	\$2,005,963	\$1,990,389	\$2,038,254
3.	WIOA YOUTH PROGRAMS	\$1,578,957	\$1,446,162	\$1,501,261
4.	WIOA RAPID RESPONSE	\$255,202	\$255,202	\$191,402
5.	WIOA RAPID RESPONSE / Layoff Aversion	\$42,781	\$42,781	\$44,631
6.	TOTAL WIOA FORMULA ALLOCATIONS (1)	\$5,358,781	\$5,097,627	\$5,194,864
Discretionary Funds				
7.	H1B - Ready-to-Work	\$137,000		
8.	Construction Pre-Apprenticeship Pipeline (2)			\$167,000
9.	Workforce Accelerator - Measuring Customer Service	\$130,000		
10.	Career Pathways Trust I (Peralta CCD)	\$42,000		
11.	Career Pathways Trust II (ACOE)	\$105,000	\$145,000	\$152,000
12.	Beyond the Gates	\$333,000		
13.	Career Pathways Trust II (San Jose Evergreen)	\$155,000	\$150,000	\$174,000
14.	Second Chance Act Smart Re-Entry Program (3)		\$150,000	\$209,782
15.	Storm 2017 - Nat'l Dislocated Worker Grant Project (4)	\$566,667	\$283,333	\$560,000
16.	TOTAL DISCRETIONARY FUNDING	\$1,468,667	\$728,333	\$1,262,782
17.	TOTAL AVAILABILITY for PROGRAM YEAR	\$6,827,448	\$5,825,960	\$6,457,646

NOTES:

- (1) Includes Final PY 2018/2019 WIOA allocations for Adult, Dislocated Worker, Youth, Rapid Response and Layoff Aversion funding.
- (2) ACWDB awarded \$250,000 for 6/1/18 through 12/31/19. Includes pro-rated revenue of \$167,000 for PY 2018/2019.
- (3) ACWDB awarded \$419,563 for 10/1/17 through 9/30/20. No direct grant funding for first year (planning year, 2017-18). Grant funding for ACWDB to begin 10/1/18.
- (4) Storm Grant funding term extended to 3/31/19, which allows access to additional revenue of \$276,667 for PY 2018/2019.

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD
RECOMMENDED ANNUAL BUDGET - PY 2018/2019

PLANNED EXPENDITURES -- PY 2018/2019

WIOA FORMULA ALLOCATIONS & DISCRETIONARY GRANTS

For Period of: July 1, 2018 thru June 30, 2019	WIOA Formula Funds (1)	Discretionary Funds	Recommended PY 2018/2019 BUDGET - Aug 2018
Planned Expenditures:			
A. WIB Dept - Planning/Fiscal/Board Support	\$662,659	\$276,826	\$ 939,485
B. MIS Reporting - Tracking/Eligibility	\$372,916	\$167,383	\$ 540,299
C. Business Services	\$394,739	\$148,070	\$ 542,809
D. Systems Support	\$144,542	\$51,503	\$ 196,045
E. ITAs-OJTs / Employer / Customized Training Projects (2)	\$691,514 (20%)	\$0	\$ 691,514
F. AJCC Comprehensive & A/DW Career Services	\$1,787,536		\$ 1,787,536
H. Youth Services & Strategies	\$1,140,958		\$ 1,140,958
J. Discretionary Project Service Providers		\$619,000	\$ 619,000
K. Total Planned Expenditures	\$5,194,864	\$1,262,782	\$ 6,457,646
Total Revenue - Attachment A	\$5,194,864	\$1,262,782	
Total under / (over) allocation	0	0	

NOTES:

- (1) Includes Final PY 2018/2019 WIOA allocations for Adult, Dislocated Worker, Youth, Rapid Response and Layoff Aversion funding.
- (2) A minimum of 20% (\$691,514) of WIOA Adult + Dislocated Worker formula funds must be spent on training. Total training expenditures must equal or exceed 30% of the total WIOA Adult + Dislocated Workers Formula Allocation. Up to 10% (\$345,757) may be training dollars from other sources.

ITEM V.C. – ACTION / PUBLIC HEARING

CONTRACT PERFORMANCE GOALS FOR PY 2018/2019

RECOMMENDATION:

That the Executive Committee approve the contract performance goals for the following PY 2018/2019 Workforce Innovation and Opportunity Act (WIOA) funded programs:

1. WIOA Adult and Dislocated Worker Career Services
2. WIOA In-School Youth Innovations
3. WIOA Out-of-School Future Force

BACKGROUND:

With the implementation of WIOA, Local Area performance measures have been modified and now include:

For all WIOA Formula Populations (Adults and Dislocated Workers and Youth):

1. Employment Rate at 2nd Quarter After Exit (Employment or Placement for Youth)
2. Employment Rate at 4th Quarter After Exit (Employment or Placement for Youth)
3. Median Earnings at 2nd Quarter After Exit
4. Credential Attainment within 4 Quarters After Exit

NOTE: “Placement” for Youth performance (specifically as referenced in items 1 and 2 above), is defined as placement in Employment, Advanced Training, Post-Secondary Education; or the Military.

Alameda County Workforce Development Board (ACWDB) staff are requesting Executive Committee consideration of this item to ensure that there is committee level deliberations and a subsequent recommendation to the full Board. The August 1, 2018 Organizational Effectiveness Committee meeting was cancelled due to a lack of agenda items. Also, ACWDB Program Liaisons were recently engaged in contract negotiations with the PY 2018/2019 service providers. Agreements on contract performance numbers had not yet been finalized.

RATIONALE:

ACWDB staff have attempted to set a standard for contract performance goals that will lead our programs toward successful performance at the Local Area level. Additionally, ACWDB staff sought to establish goals that would demonstrate the strength of the new WIOA service delivery system design previously approved by your board.

Items that were taken into consideration in the determination of contract performance goals:

1. Decreased Formula funding levels being dispersed from the Federal and State levels;

2. The WIOA expectation to enroll harder-to-serve populations;
3. ACWDB's new WIOA service delivery system that encourages the leveraging of services from various community partners and establishes workforce networks within each of the four sub-regional areas served by ACWDB; and
4. Local Area Performance Goals as negotiated between ACWDB and the State of California.

PROPOSAL:

Attachment 1 to this item summarizes ACWDB's proposed Contract Performance Goals for PY 2018/2019.

For additional information, please contact Michele G. Garcia, MIS Administrator at (510) 259-3802 or by email at mggarcia@acgov.org.

ATTACHMENT:

V.C.1. – ATTACHMENT Contract Performance Goals for PY 2018-2019

CONTRACT PERFORMANCE GOALS FOR PY 2018/2019

Measures	WIOA Adults				Dislocated Workers				Youth				
	Eden	North	Tri Cities	Valley	Eden	North	Tri Cities	Valley	In School	Out-of-School			
									Eden	Eden	North	Tri Cities	Valley
New Enrollments	91	49	61	33	129	70	86	46	55	73	63	43	24
Placement ¹	75%								61%				
Credential ²	60%								50%				

¹ Placement for Adults and Dislocated Worker = Percentage of participants who are placed in employment at WIOA case-closure.

Placement for Youth = Percentage of participants who are placed in employment, education, advanced training or the Military at WIOA case-closure.

² Credential Attainment for Adults and Dislocated Workers = Percentage of participants who attain an industry-recognized certificate or credential at case-closure after having been enrolled in specific training activities during WIOA participation.

Credential Attainment for Youth = Percentage of participants who attain a recognized postsecondary credential or a secondary school diploma, or its recognized equivalent after having been enrolled in an education or training program during WIOA participation.

WIOA Adults and Dislocated Workers								
Measures	Eden		North		Tri Cities		Valley	
	Adult	Dis Wkr	Adult	Dis Wkr	Adult	Dis Wkr	Adult	Dis Wkr
Training Expenditures	\$63,907	\$110,624	\$34,411	\$59,567	\$42,604	\$73,749	\$22,941	\$39,711
# of OJTs ³	12		7		8		4	
ITAs or OJTs in ISOF ⁴	75%							
Placements in ISOF ⁵	50%							

³ OJT = On-the-Job Training.

⁴ Percentage of Individual Training Accounts (ITA) or OJTs that fall within ACWDB's Industry Sector and Occupational Framework (ISOF).

⁵ Percentage of job placements that fall within ACWDB's ISOF.

Measures	In-School Youth	Out-of-School Youth			
	Eden	Eden	North	Tri Cities	Valley
WBL ⁶	100%				
Soft Skills ⁷	100%				

⁶ WBL = Youth enrolled in Work-Based Learning Activities.

⁷ Soft Skills = Youth enrolled in Leadership Development Services (Activity 410 in CalJOBS).

ITEM V.D. –ACTION

**DISTINGUISHED WORKFORCE PARTNERSHIP AWARD -
CITY OF HAYWARD**

RECOMMENDATIONS:

1. That the Alameda County Workforce Development Board’s Executive Committee approve honoring the City of Hayward with a “Distinguished Partnership Award”; and
2. Designate the Chair and/or Vice-Chair to present the award at one of the City’s regularly scheduled City Council Meetings.

BACKGROUND:

City of Hayward’s Mayor, Barbara Halliday, the City Council, and department heads have shown exemplary leadership and support for the participants enrolled in the Workforce Innovation and Opportunity Act (WIOA) funded Youth Enrichment Services Program. The Hayward Adult School (HAS) is the program operator and serves primarily the out-of-school youth population. The City’s partnership in sharing the vision created by the HAS leadership to connect at-risk youth with mentors and meaningful internship opportunities in public service should be acknowledged. The City has contributed the following to advance the well-being, career awareness, and education for several youth in the Eden Area over a two year period:

- Fully embraced the vision and goals of the Youth Enrichment Services Program
- Made a significant cash contribution towards internship extensions so that youth could fulfill their department commitments
- Provided several department leaders to be mentors (Maintenance, Public Works, City Attorney’s Office, Human Resources, Engineering, Fire Dept, and the Mayor’s Office)
- Connected the “Made in Hayward” brand to innovative practices demonstrated in program partnership in ways that were relatable and valued by the youth and parents in their communities
- Created viable career paths in public sector employment, together with HAS, that opened up opportunities to young adults that would not have been possible without their strong commitment and support
- Garnered substantial time contributions from *all of their City Council members* for Hayward’s “Rising Leaders” event produced by HAS youth promoting civic engagement
- Established a replicable model recognized by neighboring cities and elected officials that have highlighted both the social and community impacts made because of their involvement and leadership

As previously shared at past ACWDB meetings, it has been through this unique partnership for which your board is also a contributor, that produced two of the three statewide scholarship

recipients, from the HAS youth program, AND the California Workforce Association's Professional of the Year Award winner!

For more information, please contact Patti Castro, Director at 259-3843, or by email at pcastro@acgov.org.

ITEM VI.A. – DISCUSSION

DISTINGUISHED PARTNERSHIPS & AWARD/RECOGNITION

BACKGROUND:

At your November 29, 2017 committee meeting, the former Chair initiated a discussion related to how the Alameda County Workforce Development Board (ACWDB) might appropriately award/recognize organizations, partnerships, or programs periodically for distinguished work and/or contributions, etc. to the workforce system. Former Executive Committee and Board Member, Bram Briggance, volunteered to work on the principles and objectives, and then design a process. This was preferred rather than having to assign the task to an ad hoc committee as the intention was to keep the process “administratively light”. Since Bram’s resignation from the ACWDB, the new Chair would like to have a discussion with the Executive Committee on how to move this idea and award process forward.

For more information, please contact Patti Castro, Director at 259-3843 or by email at pcastro@acgov.org.

ITEM VI. B. – DISCUSSION

LEGISLATIVE UPDATE

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff participates on CWA's Legislative Committee in order to stay informed of new federal and state legislation, budgetary developments, and advocacy efforts. Staff also participates on the Legislative Council, which is an inter-departmental group tasked with reviewing and developing insights and positions on legislation, legislative principles, and proposals, on the behalf of Alameda County Social Services Agency (ACSSA).

FEDERAL UPDATES:

National Council for the American Worker- On July 19, 2018 the President released an Executive Order (EO), establishing the National Council for the American Worker (National Council). The EO placed urgency on the need for America to address its skills gap crisis, as well as the need for revamping education and training programs to better equip American workers for a rapidly changing and 21st century digital economy. The National Council will be staffed by several officials, including the Secretary of Labor, tasked with developing recommendations for a national strategy that highlights evidence-based workforce development strategies, affordable education, and skills-based training for youth and adults.

Strengthening Career and Technical Education for the 21st Century Act (CTE Reauthorization Act), H.R.2353 – was signed into law by the President on July 31, 2018. The bill was introduced by the House of Representatives last year, and the Senate version was introduced on June 26, 2018. Congress was able to reach a bi-partisan deal relatively swiftly to reconcile the differences between both versions of the bill.

The bill will reauthorize the Carl D. Perkins Career and Technical Education Act of 2006, and it will be enacted next year on July 1, 2019 until June 30, 2025. The CTE Reauthorization Act aims to ensure that people have access to rigorous academic content and relevant technical knowledge and skills to align with in-demand industries and occupations. It also attempts to modernize the Carl D. Perkins Act by: tightening up definitions, giving states more local control while requiring them to build their state plans around specific core indicators, and putting more emphasis on meeting performance.

STATE UPDATES:

Breaking Barriers to Employment Act, AB 1111 – Since the passage of AB 1111 last year, CWA had shifted its focus to funding AB 1111 funding. AB 1111 establishes a fund for a competitive grant program to address the needs of people with multiple employment barriers. Before the release of the Governor's May Revise, CWA had been advocating for \$25M for AB 1111. CWA actively called on the local workforce development boards (LWDBs) to submit letters of support and devised a strategy to raise rapport with members in the state's legislature.

As a result of collective action, CWA and LWDBs across the state were successful in ensuring that the state make investments in its most vulnerable job seekers. The Governor's enacted budget for 2018-2019 includes \$15M over the course of two years to address the needs of people with barriers to employment. The investment will be allocated to and administer by the State Board.

Workforce Development Boards: Mutual Disaster Aid Assistance: Memorandum of Understanding, AB 2915 - would authorize the State Board to convene a working group of LWDBs, in order to develop a Memorandum of Understanding (MOU) between LWDBs to provide disaster relief assistance in affected local workforce development areas. AB 2915 is an attempt to provide proactive assistance to affected local areas in light of the recent natural disasters in California that has displaced both workers and businesses. AB 2915 was referred to the Committee on Labor and Employment and has made it out of the Assembly. The bill is now in the Senate and will be heard in the appropriations committee on August 8, 2018.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org.

ITEM VI.C. - DISCUSSION

SET CONSENT AND REGULAR CALENDAR

BACKGROUND:

The purpose of this item is for the Executive Committee to discuss the Alameda County Workforce Development Board's (ACWDB) committee actions and recommendations for the September 13, 2018 quarterly meeting:

Presentation

- Charles A. Smiley III, Alameda County Juvenile Court Judge

Consent Calendar

- None

Regular Calendar - Workforce Development Board Actions/Committee Recommendations:

Youth Committee – No meeting in August

Organizational Effectiveness (OE) Committee – No meeting in August

Systems and Strategies (S&S) Committee – No actions for the full Board

Executive Committee

- Alameda County Workforce Development Board Recommended Annual Budget for PY 2018/2019

ITEM VII. A. – INFORMATION

GOVERNOR BROWN'S ENACTED BUDGET FOR 2018-2019

BACKGROUND:

The Governor releases two budgets before a final budget is enacted in June for the upcoming year. The proposed budget is released in January and the second budget is revised and released in May. In an effort to inform Alameda County Workforce Development (ACWDB) members about the Governor's planned investments in workforce development, staff presented the Governor's proposed budget for 2018-2019 at the Joint Systems and Strategies Committee and Organizational Effectiveness Committee meeting, on February 21, 2018.

Staff highlighted implications and opportunities for ACWDB in alignment with ACWDB's priorities: (1) expand access for people with disabilities, (2) expand access to services through technology, and (3) enhance employer engagement.

The enacted budget presents opportunities for ACWDB to bolster strategies with workforce partners in K-12, adult and higher education, community-based organizations, economic development, and industry.

UPDATE:

The enacted budget includes three direct investments (budget items that will be allocated to and administered by the State Board, with greater likelihood of release to Local Workforce Boards):

1. **Prison-to-Employment Initiative**- provides \$16M statewide in 2018-2019. LWDBs may apply for funds but must partner with the Department of Corrections and Rehabilitation, the Prison Industry Authority, and community-based organizations (CBOs). The Prison-to-Employment Initiative aims to facilitate a regional strategy for reducing recidivism and improving employment outcomes for the re-entry population, through the effective alignment of training, education, and other services, and in conjunction with industries and employers driving regional employment.

The first round of funding will be allocated for regional planning grants, while subsequent funds will support regional plan implementation and provide resources for direct services to the re-entry population. It also sets aside specific resources for both supportive services and earn-and-learn activities.

2. **Breaking Barriers to Employment Act of 2017** (AB 1111) - provides \$15M over two years. LWDBs may apply for funds but must do so in partnership with expert CBOs, to address employment barriers among the following target groups:
 - a. Disconnected Youth
 - b. Women seeking training or education to move into non-traditional fields of employment

- c. Dislocated and Long-Term Unemployed Workers
 - d. Unskilled or under-skilled, low-wage workers
 - e. English Language Learners
 - f. Economically disadvantaged/Low-Income
 - g. CalWORKs participants
 - h. Veterans
 - i. Native Americans
 - j. Migrants or seasonal farmworkers
 - k. People with disabilities
 - l. Immigrants
 - m. Older adults 50+seeking re-training for in-demand skills
3. **Road Repair and Accountability Act of 2017 (SB 1)** - is an investment in the repair of California's roads and infrastructure, which also provides \$5M in 2018-2019 for workforce development training tied to SB 1 projects.

The enacted budget also includes indirect workforce development investments across the workforce system for career technical education (CTE), community colleges, and the Adult Education Program (formerly the Adult Education Block Grant). See Attachment A for a full summary of the Governor's investments in workforce development and education for 2018-2019.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org.

ATTACHMENT:

VII.A.1 – Enacted 2018-2019 State Budget Preliminary Summary and Analysis: Alameda County Workforce Development Board

FINAL 2018-19 STATE BUDGET

Preliminary Summary and Analysis

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD

The following areas of the Final Budget are in alignment with Workforce Innovation and Opportunity Act (WIOA) provisions to assist low-income workers, WIOA target groups, and businesses in Alameda County:

- The Final Budget provides \$150M ongoing Prop 98 GF to make the Career Technical Education Incentive Grant Program permanent, as it was previously funded for three years. The Grant Program encourages the creation and expansion of high-quality career technical education programs during local educational agencies' implementation of the Local Control Funding Formula.
- The Final Budget includes \$164M through ongoing Prop 98 funding to establish a K-12 specific component within the Strong Workforce Program. This workforce development proposal is designed to encourage local educational agencies to offer high-quality career technical education programs that are aligned with needed industry skills and regional workforce development efforts occurring through the existing Strong Workforce Program, which is funded at \$248M annually.
- The Final Budget includes a new student-focused funding formula for community college districts that provides funding to districts based upon additional factors. Instead of a point-in-time count of students, the formula will roll out over three years as follows, with hold harmless provisions: In 2018-19, 70 percent of funding will be distributed based on enrollment, 20 percent based on enrollment of low-income students, and 10 percent based on student success metrics. In 2019-20, 65 percent of funding will be distributed based on enrollment, 20 percent based on enrollment of low-income students, and 15 percent based on student success metrics. In 2020-21, 60 percent of funding will be distributed based on enrollment, 20 percent based on enrollment of low-income students, and 20 percent based on student success metrics.
- The Final Budget includes an increase of \$100M one-time and \$20M ongoing Prop 98 GF to establish an online community college, which will provide flexibility for students. The program will be ready for enrollment by fall 2019. Two of the first three career pathways to be offered in the college include information technology and medical coding credentials.
- The Final Budget includes an increase of \$35M one-time Prop 98 GF for Online Education Initiative Competitive Grants for community college districts to develop online programs and courses that lead to short-term, industry-valued credentials, or enable a student enrolled in a pathway developed by the California Online Community College to seek continued education through pathways offered by an existing community college.
- The Final Budget includes an increase of \$26.6M Prop 98 GF, which includes a cost-of-living adjustment and \$5M for investments in a data collection and accountability system to ensure comprehensive and shared data reporting by regional consortia members. The formerly named Adult Education Block Grant program was renamed the Adult Education Program.
- The Budget includes an increase of \$36.5M one-time and \$22.7M ongoing Prop 98 GF to support apprenticeship programs.
- The Budget includes an increase of \$5M one-time Prop 98 GF to provide support for currently and formerly incarcerated students, focused on reentry into their communities.
- The Budget includes \$16M GF for the Statewide Prison to Employment Initiative, a partnership of the California Workforce Development Board, the California Department of Corrections and Rehabilitation, and the California Prison Industry Authority, that will provide services for regional and local planning and implementation to integrate reentry and workforce services and direct services to the formerly incarcerated. Over two years, the Prison to Employment Initiative will provide: \$14M GF for Employment Services to Ex-Offenders; \$20M GF for Supportive Services as Needed; and \$1.75M GF to Integrate Workforce Training Programs.
- The Budget includes \$15M GF for AB1111, Breaking Barriers to Employment Fund, for grants over two years to Local Workforce Development Boards and Community Based Organizations that partner to serve any of 14 populations identified as having significant barriers to employment.

Alameda County Local Data and Impacts – CalWORKs

- Approximately 24,160 individuals currently receive CalWORKs (19,895 children; 4,245 adults; 15 seniors). More than 82% of CalWORKs recipients are children.
- The current maximum grant is \$714 for a family of three. This is after a modest 1.43% grant increase in the 2016-17 Budget. There was no increase in the 2017-18 Budget. According to the LAO, after adjusting for inflation, the grant for this family represents \$114 (16%) less purchasing power than what was provided in 2007-08. CalWORKs grants are currently less than 50% of the federal poverty level.
- SSA receives funding through the CalWORKs HSP. In partnership with the Alameda County Housing and Community Development Agency (HCD), our local program follows a rapid rehousing model designed to help move families quickly into housing.
 - Lack of access to safe, affordable housing is a barrier for many CalWORKs families. Fair market rent for a two bedroom apartment in Alameda County is \$2,329 – nearly three times the current maximum family grant for a CalWORKs family of three.
 - The Alameda County HSP Program has successfully placed more than 260 families experiencing homelessness into permanent housing since its inception in FY14-15.

CALFRESH AND NUTRITION

- The Final Budget creates the California Fruit and Vegetable EBT Pilot project, which aims to make fresh California-grown fruits and vegetables more affordable for low-income families. This pilot program allows CalFresh recipients to receive a dollar for dollar matching supplemental benefit (within a maximum allowable benefit to be set by CDSS) when recipients purchase California-grown fresh fruits and vegetables. This pilot will be managed by stores and local farmers' markets directly through the EBT system, thus no additional county administration is expected to implement this pilot program.
- Food Banks received \$5.5M in one-time funding for food bank infrastructure investments that improve capacity, such as transportation, cold storage, warehouse equipment and supplies, and technology.
- A Hunger-Free Campus Initiative was funded at \$1.5M in one-time funding to support CSU campus-based activities related to student hunger and basic needs.

Alameda County Fiscal Impacts – CalFresh

In FY17-18, the Alameda County SSA allocation for CalFresh eligibility was \$20.8M. The Budget Proposal will provide approximately \$21.3M in FY18-19, a \$0.5M increase.

Alameda County Local Data and Impacts – CalFresh

- Approximately 109,702 individuals currently receive CalFresh benefits (48,330 children; 54,320 adults; 7,050 seniors)
- During 2017, the number of Alameda County individuals receiving non-assistance CalFresh (meaning they are not receiving a cash grant from CalWORKs) remains well above recession enrollment levels. There has been a 106% increase in non-assistance enrollment (from 47,450 to 97,520) since January 2008.
- California was granted a federal extension of our statewide Able-Bodied Adults Without Dependents (ABAWD) Waiver through August 2018. When the Waiver expires, ABAWDs who are not participating in a qualifying work activity for an average of 20 hours per week could be limited to three months of CalFresh benefits in a 36-month period. Reductions in food stamp benefits mean that County residents are at greater risk of food insecurity.

ITEM VII. B. – INFORMATION
COMMUNICATION EFFORTS

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff convenes an internal working group – Media Team (MT), to discuss and build communication efforts driven largely by the 4-Year Local Plan, California Workforce Association (CWA), and the Employment Development Department (EDD). On-going, the MT promotes workforce events, job fairs, employer resources, success stories, and social media campaigns on Facebook and Twitter.

The MT is actively involved in supporting #WorkforceWednesday, which is CWA’s ongoing social media campaign effort, centered on specific target groups and/or themes, with the purpose of highlighting the effectiveness of WIOA programs and partnerships. The MT also supports EDD’s social media campaign efforts and coordinates efforts with department staff as well as service providers, to surface success stories that can be leveraged to meet communication requests from state partners.

UPDATE:

CWA had taken a slight recess from #WorkforceWednesday, but revamped the effort in June 2018, kicking it off by requesting success stories related to summer youth programs. ACWDB staff worked to collect success stories from incumbent youth service providers and shared the information on social media. Staff will handout the pictures at your meeting on August 22, 2018.

During the same timeframe, EDD requested an employer success story to promote in the future for their annual Labor Day communication strategy in September. ACWDB’s Business Services Unit (BSU) staff worked to collect the story, leveraging a success story from an employer that had utilized Workforce Innovation and Opportunity Act (WIOA) services since 2013. Staff will handout the pictures at your meeting on August 22, 2018.

Staff will continue to support these efforts and will bring back regular committee updates.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org.

ITEM VII.C. – INFORMATION

STATUS OF BOARD AND COMMITTEE MEMBERSHIP

BACKGROUND:

The purpose of this item is to update the Executive Committee on any membership changes and/or updates to the Board and its Committees.

Workforce Development Board (WDB)

New Members:

- Business – Nan Maxwell, Senior Researcher, Mathematica Policy Research, Inc.

Vacancies:

- Business – Three
- Labor - Two

Youth Committee – No changes

Systems and Strategies Committee – New Chair – Paul Reyes

Organizational Effectiveness Committee – New Chair – Brian Salem

For further information, please contact Patti Castro, Director at (510) 259-3843 or by email at pcastro@acgov.org; or Josephine Zaraspe, Interim Board Secretary at (510) 259-3836 or by email at jzaraspe@acgov.org.

ATTACHMENT:

VII.C.1. - Workforce Development Board (WDB) Member List

ALAMEDA COUNTY
WORKFORCE DEVELOPMENT BOARD (WDB)
MEMBER LIST

CHAIRPERSON – JENNIFER ONG**VICE-CHAIRPERSON – BETHANY MCCORMICK****BUSINESS (51%)**

Tyler Abbott, Business Consultant, Finance
 420 Ulloa Street
 San Francisco, CA 94127
 Tel: 415-786-3560
 E-Mail: tyler@abbottfamily.org

Kathy Mello, CFO/COO
 TGIF Auto Body, Inc.
 4595 Enterprise Street
 Fremont, CA 94538
 Tel: 510-490-1342, x109
 E-Mail: Kathy@tgifauto.com

Alexandria Baker, South Bay Mgr, Power Pathway
 PG&E
 245 Market, N4R
 San Francisco, CA 94105
 Tel: 925-246-3875
 E-Mail: A2Bs@pge.com

Larry Nichols, CEO
 Steri-Tek
 1044 N. Capitol Avenue
 San Jose, CA 95133
 Tel: 510-933-9700
 E-Mail: larryn@steri-tek.com

Jeff Bowser, Solution Sales Champion
 Vodafone Americas
 2426 Tapestry Way
 Pleasanton, CA 94566
 Tel: 925-765-9228
 E-Mail: jeff.bowser@vodafone.com

Jennifer Ong, Owner & Dr of Optometry
 Family Eye Care
 2223 Santa Clara Avenue, Suite A
 Alameda, CA 94501
 Tel: 510-521-0566
 E-Mail: drjenniferong@gmail.com

Jennifer Cogley, Deputy Director of Community Relations
 Bayer
 800 Dwight Way, B64/R316
 Berkeley, CA 94710
 Tel: 510-705-6965
 E-Mail: jennifer.cogley@bayer.com

Paul Reyes, Sales Manager, Northern California
 Experis
 345 California Street, Suite 350
 San Francisco, CA 94104
 Tel: 925-828-5421
 E-Mail: paul.reyes@experis.com

Bethany McCormick, Engineering Recruitment
 & Diversity Manager – Lawrence Livermore Lab
 7000 East Avenue, Building 131
 Livermore, CA 94551
 Tel: 925-423-0174
 E-Mail: McCormick11@llnl.gov

Melissa Stoller, VP Community Affairs Regional Officer
 Bank of the West
 180 Montgomery Street, 8th Floor
 San Francisco, CA 94104
 Tel: 415-399-8271
 E-Mail: melissa.stoller@bankofthewest.com

Nan Maxwell, Senior Researcher
 Mathematica Policy Research
 505 14th Street, Suite 800
 Oakland, CA 94612-1475
 Tel: 510-830-3726
 E-Mail: nmaxwell@mathematica-mpr.com

BUSINESS (Continued)**VACANCY (3)****Economic Development**

Darien Louie, Executive Director
 East Bay EDA
 1221 Oak Street
 Oakland, CA 94612

Tel: 510-272-3874
E-Mail: darien@eastbayeda.org

Tina Kapoor, Economic Development Manager
City of Fremont
3300 Capitol Avenue
Fremont, CA 94538
Tel: 510-284-4023
E-Mail: TKapoor@fremont.gov

EDUCATION

Higher Education – Community College

Dr. Jannett Jackson, Chancellor
Chabot-Las Positas Community College District
7600 Dublin Blvd, 3rd Floor
Dublin, CA 94568
Tel: 925-485-5206
E-Mail: jjackson@clpccd.org

WIOA Title II – Adult & Literacy

Brad Frazier
San Leandro Adult School
14735 Juniper Street
San Leandro, CA 94579
Tel: 510-618-4424
E-Mail: bfrazier@slusd.us

GOVERNMENT

State Employment Service

Chudy Nnebe, Cluster Manager
Workforce Services – Alameda County
Employment Development Department
7677 Oakport St, Ste 350
Oakland, CA 94621
Tel: 510-564-0511
E-Mail: chuwudi.nnebe@edd.ca.gov

State Department of Rehabilitation

Brian Salem, Staff Services Manager I
California State Department of Rehabilitation
1515 Clay Street, Suite 119
Oakland, CA 94612
Tel: 510-622-2776
E-Mail: bsalem@dor.ca.gov

Community Based Organization

Kimberly Scrafano, Vice President, Workforce Dev.
Goodwill Industries of the Greater East Bay
1301 – 30th Avenue
Oakland, CA 94601
Tel: 510-698-7223
E-Mail: kscrafano@eastbaygoodwill.org

Tom Heinz, Executive Director

WORKFORCE REPRESENTATIVES (20%)

Labor (15%)

Eric Darby, Heavy Duty Journey Level Mech
A C Transit – ATU 192
8460 Enterprise Way
Oakland, CA 94621
Tel: 510-635-0192
E-Mail: edarby@atu192.org

Tony Lam, Building Trades Apprentice
SMWIA 104
4509 Laura Way
Union City, CA 94587
Tel: 510-378-5134
E-Mail: vubalam@hotmail.com

John Torok, Shop Steward
AFL-CIO/SEIU Local 1000
1909 San Pablo Ave, #E
Oakland, CA 94612
Tel: 415-202-2773
E-Mail: john.torok@edd.ca.gov

VACANT (2)

East Bay Innovations
2450 Washington Avenue, Suite 240
San Leandro, CA 94577
Tel: 510-618-1580, x11
E-Mail: theinz@eastbayinnovations.org

8/3/18

ITEM VII.D. - INFORMATION

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD
2018 MEETING CALENDAR

SEPTEMBER 2018

- 13 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

NOVEMBER 2018

- 5 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
- 7 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
- 14 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
- 28 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)

DECEMBER 2018

- 13 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

NOTE: All meetings are located at the Eden Area Multi Service Center, 24100 Amador Street, Hayward.